

**SPE RESPONSE FOR CERTIFICATE OF CORRECTION**

DATE 11-19-09

Paper No. \_\_\_\_\_

TO SPE OF PART UNIT 2445

SUBJECT Request for Certificate of Correction for Appl. No. 09/602 983 Patent No. 6 963 897

Please respond to this request for a certificate of correction within 7 days.

**FOR IFW FILES:**

Please review the requested changes/corrections as shown in the COCIN document(s) in the IFW application image. No new matter should be introduced, nor should the scope or meaning of the claims be changed.

Please complete the response (see below) and forward the completed response to scanning using document code COCX.

**FOR PAPER FILES:**

Please review the requested changes/corrections as shown in the attached certificate of correction. Please complete this form (see below) and forward it with the file to:

**Certificates of Correction Branch (CofC)  
Randolph Square -- 9D10-A  
Palm Location 7580**

*Application Note, should it be entered as requested?*  
**Eva James**

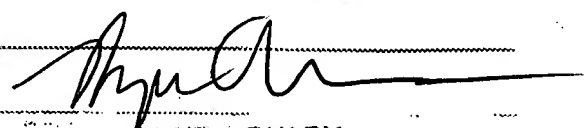
**Certificates of Correction Branch  
703-756-1583**

**Thank You For Your Assistance**

**The request for issuing the above-identified correction(s) is hereby:**  
Note your decision on the appropriate box.

- |                                                     |                                           |
|-----------------------------------------------------|-------------------------------------------|
| <input checked="" type="checkbox"/> <b>Approved</b> | All changes apply.                        |
| <input type="checkbox"/> <b>Approved in Part</b>    | Specify below which changes do not apply. |
| <input type="checkbox"/> <b>Denied</b>              | State the reasons for denial below.       |

Comments: Please process the Certificate of Correction  
Thank you  
Thomas Duong

  
**RUPAL DHARIA**  
**SUPERVISORY PATENT EXAMINER**

**UNITED STATES PATENT AND TRADEMARK OFFICE  
CERTIFICATE OF CORRECTION**

Page 1 of 1

PATENT NO. : 6,963,897 B1  
APPLICATION NO.: 09/602,983  
ISSUE DATE : November 8, 2005  
INVENTOR(S) : Edward A. Hubbard

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the cover page, please replace the priority information paragraph with the following paragraph:

--Related U.S. Application Data

This application is a continuation-in-part of application No. 09/538,543, filed on Mar. 30, 2000, now U.S. Patent No. 7,003,547, and a continuation-in-part of application No. 09/539,023, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,448, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,428, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,106, filed on Mar. 30, 2000, now U.S. Patent No. 6,891,802, and a continuation-in-part of application No. 09/538,542, filed on Mar. 30, 2000, now U.S. Patent No. 6,654,783, and a continuation-in-part of application No. 09/539,107, filed on Mar. 30, 2000, now abandoned.--

**MAILING ADDRESS OF SENDER (Please do not use customer number below):**

**James F. Goedken  
Bell Boyd & Lloyd LLP  
P.O. Box 1135  
Chicago, IL 60690**

This collection of information is required by 37 CFR 1.322, 1.323, and 1.324. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Attention Certificate of Corrections Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

*If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Patentee(s): Edward A. Hubbard  
Patent No.: US 6,963,897 B1  
Issue Date: November 8, 2005  
Title: CUSTOMER SERVICES AND ADVERTISING BASED UPON DEVICE  
ATTRIBUTES AND ASSOCIATED DISTRIBUTED PROCESSING SYSTEM  
Examiner: Duong, Thomas  
Docket No.: 118927-009

Commissioner for Patents  
P.O. Box 1135  
Alexandria, VA 22313-1450

**REQUEST FOR CERTIFICATE OF CORRECTION UNDER 37 CFR SECTION 1.323**

Dear Sir:

On the cover page please replace the priority information paragraph with the following paragraph:

**Related U.S. Application Data**

This application is a continuation-in-part of application No. 09/538,543, filed on Mar. 30, 2000, now U.S. Pat. No. 7,003,547, and a continuation-in-part of application No. 09/539,023, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,448, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,428, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,106, filed on Mar. 30, 2000, now U.S. Pat. No. 6,891,802, and a continuation-in-part of application No. 09/538,542, filed on Mar. 30, 2000, now U.S. Pat. No. 6,654,783, and a continuation-in-part of application No. 09/539,107, filed on Mar. 30, 2000, now abandoned.

**REMARKS**

Upon careful review of issued U.S. Patent No. 6,963,897 B1 that issued November 8, 2005, errors were noted with regard to the chain of priority, as the application should have been a continuation-in-part of each of the listed applications. A copy of the executed Declaration that includes the priority claim is enclosed herewith as Exhibit A. Further, the priority information was correctly stated in the specification in Column 1, lines 6-26.

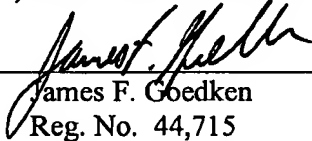
Accordingly, Applicants respectfully request that this request for a certificate of correction be granted and thus a certificate of correction be issued that identifies the corrected related U.S. applications on the face of the above-identified issued patent based on at least the reasons as discussed above.

Patentee is hereby requesting the issuance of a Certificate of Correction pursuant to 37 CFR §1.323. A proposed Certificate of Correction is also submitted herewith. Patentee requests that Deposit Account No. 02-1818 be charged for the requisite fee pursuant to 37 CFR §1.20(a).

Respectfully submitted,

BELL, BOYD & LLOYD LLC

BY

  
James F. Goedken  
Reg. No. 44,715  
Customer No.: 24573

Dated: March 11, 2007

**DECLARATION FOR PATENT APPLICATION AND  
POWER OF ATTORNEY**

My residence, post office address and country of citizenship are as stated directly below my name.

of the subject matter which is claimed and for which a patent is sought on the invention entitled

the specification of which

[illegible]

I acknowledge the duty to disclose to the United States Patent and Trademark Office (hereinafter "the Office") all information known to me to be material to patentability of the subject matter which is claimed as defined in 37 C.F.R. §1.56.

I hereby claim foreign priority benefits under 35 U.S.C. § 119 of any foreign application(s) for patent or inventor's certificate indicated below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

None

Priority Claimed	
Yes	No

**I hereby claim the benefit under 35 U.S. C. § 119(e) of any United States provisional application listed below:**

**Filing Date**

None

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose to the Office all information known to me to be material to patentability as defined in 37 C.F.R. § 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application:

<u>Application Serial No.</u>	<u>Filing Date</u>	<u>Status (patented, pending, abandoned)</u>
09/538,543	March 30, 2000	Pending
09/539,023	March 30, 2000	Pending
09/539,448	March 30, 2000	Pending
09/539,428	March 30, 2000	Pending
09/539,106	March 30, 2000	Pending
09/538,542	March 30, 2000	Pending
09/539,107	March 30, 2000	Pending

I hereby appoint: Robert M. O'Keefe (Reg. No. 35,630), Richard D. Egan (Reg. No. 36,788), Brian W. Peterman (Reg. No. 37,908), and William W. Enders (Reg. No. 41,735), each an attorney of the firm of O'KEEFE, EGAN & PETERMAN, as its attorneys for so long as they remain with such firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive any Letters Patent, and for one year after issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.

**Address all telephone calls to Brian W. Peterman at telephone number (512) 347-1611.**

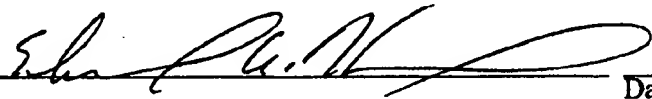
**Address all correspondence to:**

**Brian W. Peterman**  
**O'KEEFE, EGAN & PETERMAN**  
**1101 Capital of Texas Highway South**

Building C, Suite 200  
Austin, TX 78746  
(512) 347-1611  
(512) 347-1615 (Fax)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and may jeopardize the validity of the application or any patent issued thereon.

Full name of sole inventor: Edward A. Hubbard

Inventor's Signature  6/23/00  
Date

Residence Address: 3105 SCARLET OAK COVE ROUND ROCK TX 78664  
(Including Postal Code)

Citizenship: USA

Post Office Address: SAME  
(Including Postal Code)

001230-23620960